CLOJURE/NORTH

2020

Sponsorship Prospectus

Clojure/north 2020

Online, June 25 – 26, 2020

Clojure/north is Canada's non-profit Clojure programming (online-) conference from the Clojure community for the Clojure community

Our main objectives:

- ▲ Share knowledge within the Clojure community

- ▲ Grow the Clojure community by offering accessible talks to newcomers

- ▲ Demonstrate with the broader community how Clojure is being used to solve problems

Why Sponsor Clojure/north 2020

If you use Clojure, you already know why you should sponsor Clojure/north: There are not many of us Clojure developers, and we are in high demand. But we follow all the conferences, and watch all the talks, and earning some goodwill in the community goes a long way. More importantly, we want to hear from you! Many of us don't work with Clojure in our day job, but we would really like to. Get your name out, we will come to you!

Why should you sponsor Clojure/north if you don't use Clojure? Clojure developers are a self-selecting filter for very senior developers and architects that care about being as productive as possible, and actively search out the best solution. Clojure developers have an average of over 10 years of experience and command the highest salaries in the industry*. By sponsoring us, you get in contact with self-motivated developers that deeply care about technology and productivity. They are specialists on the Java and Javascript platforms that Clojure is built on, and will bring the values of Clojure — simplicity, practicality, and effectiveness — to your company. And they will love you for supporting their favourite technology.

Clojure/north 2020 will be hosted online as a remote conference with an emphasis on interactive workshops and Q&A sessions with speakers and members of the community. There will also be ongoing networking sessions and a Slack group, all of which can be fantastic opportunities for your company to interact with the Clojure community.

*   StackOverflow Developer Survey Results 2019 ⧉

Clojure/north 2019 by the Numbers

27 Speakers
123 Attendees

clojurenorth.com ↗

35,000 Views
340,000+ Minutes View Time
240,000+ Impressions

YouTube – Clojure/north ↗

120,000+ Impressions
1.3% Engagement Rate

@clojurenorth ↗

Sponsorship Tiers

Perk	Bronze	Silver	Gold	Platinum
Free passes	**2**	**3**	**5**	**10**
Logo and link on website	▲	▲	▲	▲
Social media post mentions	▲	▲	▲	▲
Mentioned in Slack welcome message		▲	▲	▲
Logo at start of recorded videos		▲	▲	▲
Logo present throughout recorded videos			▲	▲
Job posting on Brave Clojure Jobs board			▲	▲
Logo on conference marketing emails			▲	▲
Virtual sponsor booth in Slack			▲	▲
Marketing video in Youtube channel				▲
Sponsored talk				▲
Sponsored virtual workshop				▲
Custom message in event newsletter to attendees				▲

Sponsorship Pricing

	USD	CAD
Bronze	**$1,000**	**$1,400**
Silver	**$2,000**	**$2,800**
Gold	**$3,000**	**$4,200**
Platinum	**$5,000**	**$7,000**

Do you have special requests? Let's talk!

hello@clojurenorth.com

Past Sponsors

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Clojure/north 2020 Team

Nik Peric

Dmitri Sotnikov

Carmen La

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Sasha Lysenko

If you have any questions don't hesitate
to email us at **hello@clojurenorth.com**